



Shasta College
A Great Place to Start

Hospitality Winemaking and Marketing Certificate

2007-2008

The Winemaking and Marketing Certificate is designed to provide students with hands-on experience in winemaking, viticultural practices, and wine analysis. It is intended for the entrepreneur exploring business opportunities in the grape wine industry, and/or the prospective small winery employee, as well as the home winemaker, interested in career or skills development. Hands-on winemaking from crush through fermentation, sensory evaluation, product marketing, and food and wine pairing will be covered.

Limitation on enrollment: Students must be 21 years of age or older to take this course.

REQUIREMENTS FOR CERTIFICATE:

			<u># of Units</u>
CULA	66	Wine with Food (F/S)	2
CULA	73	Introduction to Wines (F/S)	2
CULA	74	Basic Winemaking (F)	2
CULA*	76	Intermediate Winemaking (S)	2
CULA*	78	Sensory Evaluation of Wine (S)	2
CULA	80	Wine Sales and Marketing (F)	3
HORT	80	Vineyard Design and Construction (S)	1
HORT	81	Vineyard Care (F)	1
HORT	94	Horticulture Worksite Learning (F/S)	1

* Course has a prerequisite

TOTAL UNITS FOR CERTIFICATE

16 Units

Business, Technology, Family and Consumer Sciences

(530) 225-4893

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 Redding, CA 96003
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“F” (Fall) and “S” (Spring) indicates which semester a course is usually offered. “I” indicates course may not be offered every year. Subject to change.

(For reference only)